

Privacy Policy – Zola & Co.

Last Updated: October 25, 2025

This Privacy Policy describes how Zola & Co. (“Company,” “we,” “us,” or “our”) collects, uses, stores, and protects personal information obtained from visitors and customers (“you” or “your”) when using our website and related services.

1. Information We Collect

We may collect the following types of personal information:

- **Contact Information:** Name, email address, phone number (if provided during checkout or form submission).
 - **Order & Billing Information:** Shipping address, billing address, and payment details (processed securely by third-party payment processors — we do not store full credit card information).
 - **Technical Information:** IP address, browser type, device information, and browsing behavior (collected automatically through cookies and analytics tools).
 - **Account/Subscription Information:** Email addresses provided when you subscribe to our newsletter or create an account.
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2. How We Collect Information

We collect personal information through the following methods:

- When you place an order through our online store
 - When you subscribe to our newsletter or email updates
 - When you contact us through forms or email
 - Through cookies and automated tracking tools for analytics and functionality
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3. Why We Collect Personal Information

We collect and use information for the following purposes:

- To process and fulfill customer orders

- To send order confirmations, product-related updates, and customer support communications
 - To send marketing emails, announcements, and promotional content (with your consent)
 - To improve website performance, functionality, and user experience
 - To comply with applicable legal requirements
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4. How We Store, Share, and Disclose Information

We store personal information securely on Wix's protected servers. We may share information only as necessary with the following trusted third parties:

- **Wix (Website Platform & Hosting)**
- **Printful, Printify, and InterestPrint (Order Fulfillment Providers)**
- **Secure Payment Processors** such as Stripe, PayPal, or Wix Payments
- **Legal authorities** if required by law, such as to comply with governmental or court orders

We do **not** sell or rent your personal data to any third parties.

5. How We Communicate With You

We may contact you using the personal information you provide for the following reasons:

- Order confirmations, shipping updates, and transaction-related messages
- Marketing emails, product announcements, or promotional content (with your consent)
- Important business updates or policy notifications

You may **unsubscribe from marketing emails at any time** by using the “unsubscribe” link included in each marketing email.

6. Cookies and Tracking Tools

Our website uses cookies and similar technologies to:

- Enable core site functionality
- Improve performance and security
- Analyze site usage and visitor behavior

Third-party services such as **Google Analytics, Printful, or Printify** may also place cookies or tracking technologies. These services have their own privacy policies, which are not covered by this policy.

To learn how to manage or disable cookies, you may refer to browser-specific instructions at:

- <https://www.allaboutcookies.org>

7. How to Withdraw Consent or Request Changes

If you wish to:

- Withdraw consent for data collection
- Access, correct, or delete your personal information
- Opt out of marketing communication

You may contact us directly at **hello@zolaandco.com**.

8. Privacy Policy Updates

We may update or modify this Privacy Policy at any time. Updates will be posted on this page, and the “Last Updated” date will be revised accordingly. Continued use of our website after changes indicates acceptance of the updated policy.

9. Contact Information

For questions or requests regarding this Privacy Policy or your personal data, you may contact us at:

Email: hello@zolaandco.com

Cookie & Tracking Policy — Zola & Co.

Last Updated: October 25, 2025

This Cookie Policy explains how Zola & Co. (“we,” “us,” or “our”) uses cookies and similar tracking technologies when you visit or interact with our website.

1. What Are Cookies?

Cookies are small data files stored on your browser when you visit a website. They enable website features, improve performance, and help analyze usage for a better user experience.

2. Types of Cookies We Use

Type	Purpose
Essential Cookies	Required for core website functionality, security, and transactions.
Performance & Analytics Cookies	Used to monitor traffic, performance, and improve user experience.
Functional Cookies	Remember preferences such as language or login status (if applicable).
Marketing / Tracking Cookies	Used by approved third-party services to deliver relevant ads or measure campaign results.

3. Third-Party Cookies

Trusted third-party platforms may place additional cookies on our website, including but not limited to:

- **Wix (site hosting and operations)**
 - **Google Analytics (traffic tracking and performance insights)**
 - **Printful, Printify, InterestPrint (order fulfillment platforms)**
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- **Payment processors (e.g., Stripe, PayPal, Wix Payments)**

These providers have their own privacy and cookie policies, which govern how they collect and use data.

4. How You Can Manage Cookies

You may accept or reject non-essential cookies when visiting our site via the cookie consent banner (where applicable).

You can also manually manage cookies using your browser settings.

For instructions on managing cookies, visit one of the following links:

- <https://www.allaboutcookies.org>
 - Mozilla Firefox: <http://support.mozilla.com/en-US/kb/Enabling%20and%20disabling%20cookies>
 - Google Chrome: <http://www.google.com/support/chrome/bin/answer.py?answer=95647>
 - Microsoft Edge/IE: <https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies>
 - Apple Safari: <https://support.apple.com/en-us/HT201265>
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5. Updates to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes to legal requirements or website functionality. The “Last Updated” date above will always indicate the latest version.

6. Contact

For any questions regarding this Cookie Policy, contact us at:

hello@zolaandco.com